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**Special Edition 2015** 

# Hopedale Medical Complex ealth Matters Fhronicle

Celebrating

Your community health newsletter.

**Hopedale Medical Complex** 1955 - 2015





#### Cover

> Celebrating 60 Years of Healthcare Excellence!

Pictured on the front (left to right): Vina Vawter, Ernest Brenneman, Dr. Adam Slaw, and Dr. Lawrence Rossi, Sr. at the 1954 hospital groundbreaking.

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A word from our Chief Executive Officer.

On April 9, 2015, CORE construction completed the final phase of the Hopedale Medical Complex \$8 million 35,000 square foot renovation project. Patients are now using 90% of the remodeled space, including 5 new patient rooms, the new Emergency Department, 6 ambulatory surgery suites, and the lobby/mezzanine waiting area.

New directional signage will be installed and completed on April 26 and an open house will be held on Saturday, May 9th from 10 a.m. - 1 p.m. The re-dedication is at 11 a.m. I would like to again thank all of those who have worked so very hard to get the renovations completed in time for our 60th anniversary celebration.

We are extremely pleased to open this outstanding addition to our facility and hope you will join us for a ribbon cutting on May 9th.

Sincerely,

Alfred N. Rossi, MD, CEO



Board Members Community Members Patients Donors Village of Hopedale



Lorayne Rossi with her sons at October 2012 Groundbreaking.



Opened in May, 1955, Hopedale Hospital was the culmination of efforts led by Dr. Lawrence Rossi, Sr. and many volunteer citizens and donors.





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# A 60-Year Tradition of Healthcare Innovation

The 20 bed Hopedale Hospital opened its doors on May 8th, 1955, the culmination of efforts led by Dr. Lawrence Rossi, Sr. and local volunteer citizens and donors. Dr. Rossi, along with citizens of Hopedale and the surrounding communities, felt it very important to keep a doctor in Hopedale. The only way to ensure this was to build a hospital. Not long after the 20-bed hospital opened, Dr. Rossi realized that providing a home for elderly patients who needed ongoing medical care made more sense than extending their hospital stay. In 1957, Dr. Rossi opened the 76-bed Hopedale Nursing Home as the first of its kind in the state of Illinois.

But Dr. Rossi was not finished. In 1962, he started an innovative continuum-of-care approach to treating patients when he opened the first assisted living facility (Hopedale House) in Central Illinois. The hospital then grew and not long after, the 76-bed nursing home and hospital were transferred to the non-profit charitable Hopedale Medical Foundation. The foundation's Board is still operating the hospital and is made up of nine local volunteer citizens who have watched HMC grow into a state-of-the-art healthcare destination. The complex now boasts a modern 25-bed "Critical Access Hospital," 51-bed skilled nursing home, 34,000 square foot wellness center, satellite offices in the towns of Delavan, Atlanta, Mackinaw, and Manito, and a 70-bed assisted living and independent living facility.



Before his death in 2001, Dr. Rossi saw a need for preventative and proactive health activities for the members of the community. HMC pursued his vision and opened the beautiful \$2.5 million Wellness Center on July 4, 2002, and dedicated it in Dr. Rossi's memory. The center features include a walking track, junior olympic lap pool, cardio equipment, basketball court, and a host of fitness classes and other options which provides its 1,200 members a great local option for fitness and physical therapy services. It is also the home of an outstanding physical therapy and sports medicine rehab unit.

The latest addition to HMC is the newly completed \$8 million acute care upgrade consisting of 6 new ambulatory surgery suites, 6 new large hospital rooms, a new surgery waiting area, as well as a much-needed new 3 suite ER and ICU. A spacious lobby and atrium were also added along with a helipad. A million dollar upgrade to the Angiography suite was also completed in the operating room last fall.

"My dad was an innovator and healthcare pioneer," says Mark Rossi, COO. He built the first nursing home back in 1957 and physically connected it to the hospital because it just made more sense and provided better care for our patients." The community helped fund it because they believed in Dr. Rossi's vision.



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"My dad was an innovator and healthcare pioneer," says Mark Rossi, COO. "He built the first nursing home and physically connected it to the hospital because it just made more sense and provided better care for our patients."



The community's support for the new addition was also evident through the successful capital campaign which raised over \$1 million.

## **Staying Current:** *Renovations, Upgrades, and New Strategies*

"For the latest renovations, we raised more than one million dollars from the community with no large corporate gifts," says Mark Rossi, COO. The construction started in October, 2013 and was finished on April 9, 2015. An open house celebrating HMC's 60th Anniversary and re-dedication will be held on Saturday, May 9th, 2015 from 10am-1pm in front of the new ER entrance. The rededication is at 11 a.m.

The renovations, totaling over \$8 million and designed by a St. Louis architect (SPACE), include a variety of unique elements. The new addition features a modern lobby and glass atrium, a 4-bed ICU, 3-suite Emergency Department, 6-bed Ambulatory Surgery Department (outpatient surgery), and six beautiful "super-sized" private hospital rooms. Other upgrades throughout the hospital include a \$1 million update to the angiography suite for vascular surgery, a helipad, and a multitude of IT enhancements such as a new telephone system, nurse call system, 150 security cameras, exterior signage, wireless access, and updated Elec-



tronic Medical Records system. The hospital campus has been wired for telemedicine capability with fiber optics. CORE Construction from Morton built the facility which was financed locally at the Heartland Bank in Bloomington.

While some of the upgrades were necessary to maintain HMC's status as a Critical Access Hospital, the modern addition to the hospital will also serve to help attract future physicians and nurses, and, of course, allow the hospital to better serve its patients for many years to come.



And although HMC has demonstrated success for 60 years, its Board, administration, physicians, and staff are not content to rest on their laurels. "We are constantly looking to adjust our business model and make strategic decisions for the future, but the patients' interest must always come first, as that's how Dr. Rossi found his huge success and we don't intend to ever change that!" Mark goes on to say, "We are well aware that the Rossi physicians will retire at some point...and while we hope one or more of the dozen Rossi grandchildren who are currently physicians (or are studying to be physicians) might be willing to serve Hopedale into the future, we are also diligently recruiting other physicians who have the same passion to practice rural health care consistent with Dr. Rossi's model."

The innovative spirit and diversification of services that Dr. Rossi started in 1955 continues to drive the organization. Case in point: The Wellness Center will expand to offer even more services that focus on proactive health, such as farm-to-table seminars and cooking classes, growing/purchasing local food products for hospital patients and nursing home residents, massage, yoga, and other preventive strategies. "We have a new chef, and I've already challenged him to have 20% of our food served from local sources by year end," says Rossi. The newest addition to the HMC operation is the White Fence Estate, the former 7,000 square foot Rossi home located a half mile from HMC. It features massage therapy and exercise classes in a serene, country setting and soon will have gardens and conference rooms for meetings and other community functions. "Our core mission is to continue to maintain high quality, personalized care for our patients and residents focusing on a peaceful, "no hassle," environment that stresses wellness, the utmost in patient privacy, and your own



"personal doctor." Our entire staff and Board of Directors are being proactive to secure the future of HMC," Rossi goes on to say. "Our outstanding staff offers excellent medical care, old fashioned values, state-of-the-art facilities and equipment, forward-thinking new programs, and our passion is to continue to serve our patients and community for another 60 years and beyond."

Based on its successful history, there's every reason to believe this strategy will enable Hopedale Medical Complex to continue to thrive well into the future.



Hopedale Medical Foundation 107 Tremont Street Hopedale, Illinois 61747 309-449-3321 HopedaleMC.com



### **POSTAL CUSTOMER**

Join the Pelebration!

Join us for the rededication of Hopedale Medical Complex on our 60<sup>th</sup> Anniversary!

# SATURDAY May 9, 2015 10:00 am - 1:00 pm

- Ribbon Cutting 11:00 am -



- New Emergency Department
- Glass Atrium Lobby
- Private Inpatient Rooms
- Outpatient Surgery Suites
- Mezzanine Conference Room
- Helipad, and more!